

Campaign Planning Committee

June 18, 2026





Planning Committee Phases (proposed)

1. Data Gathering (Jul – Nov '26)

- Learn
- Set framework

2. Deliberations (Dec '26 – Feb '27)

- Develop objectives
- Prioritize objectives
- Structure recommendations

3. Approval (Mar – May '27)

- And communication to key players



Key Audiences

- USAFA Leadership
 - Affiliate Organizations
 - Potential Major Donors
 - Cadet Wing
 - State/Community Leaders
 - 10ABW Leadership
 - Permanent Professors
 - USAFA Staff
 - Coaches
 - Graduate Community
 - Other groups?
-

Affiliated Organizations

- AFAAC
- AFA Foundation
- AOG
- ARDI
- Falcon Foundation
- Friends of the Library

Key Audiences



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- 10ABW Leadership ***
- Permanent Professors ***
- USAFA Staff ***
- Coaches ***
- Graduate Community ****
- Other groups? ****

- ...Dean, AD, Comm, Supt (current/future)
- ...Leaders ASAP, then boards, Aug - Oct '26
- ...Identify, then ASAP
- ...Leaders/then broader...Fall '26
- ...Who? Aug/Sep '26
- ...Aug/Sep '26
- ...Aug/Sep '26
- ...Oct/Nov '26
- ...Oct/Nov '26
- ...Oct/Nov '26
- ...Oct/Nov '26

Committee Alignment?



- USAFA Leadership * ...Full Committee (individual OPRs?)
- Affiliate Organizations * ...
- Potential Major Donors * ...
- Cadet Wing ** ...
- State/Community Leaders ** ...
- 10ABW Leadership *** ...
- Permanent Professors *** ...
- USAFA Staff *** ...
- Coaches *** ...
- Graduate Community ***** ...
- Other groups? ***** ...

Next Meeting (Thursday, 16 July, 3 p.m. MT)



1. Update on Affiliate leadership calls
2. Scheduling progress for key audience meetings
3. Plan for any specific briefings to Committee
4. Prioritize order of data gathering meetings
5. Start discussion on possible objectives/priorities
6. What else...?