



HOTEL POLARIS

AT THE U.S. AIR
FORCE ACADEMY



ASSOCIATION & FOUNDATION
U.S. AIR FORCE ACADEMY

BE PART OF SOMETHING BIGGER

Hotel Polaris, along with the Hosmer Visitor Center and TrueNorth Commons, is the latest exciting development on the U.S. Air Force Academy campus.

Built to connect the public with the Academy, the hotel shares the spirit and stories of USAFA with all who visit while establishing itself as a uniquely elevated guest experience in Colorado Springs. It features a robust conference center, spa, wellness center program and pool, as well as multiple food and beverage outlets, various activated outdoor spaces and state-of-the-art flight simulators.

We invite you to support the Hotel Polaris development and leave a mark on this exciting new project that will benefit the Academy for generations as an asset of the U.S. Air Force Academy Association & Foundation. Your generosity will help forge a unique and lasting connection between the Academy and visitors, strengthening and celebrating the institution's legacy.





THE VISION

The U.S. Air Force Academy was once the most visited site in Colorado. After 9/11, the Air Force put in place heightened and necessary security measures, and visitor counts declined as a result. Today, Hotel Polaris and TrueNorth Commons aim to reinvigorate and share the Academy's pride and vitality with the public. Positioned just outside of the North Gate, the hotel is poised to invite and welcome more visitors, graduates and service members to USAFA than ever before. Moreover, this historic development will underscore the economic vitality of the Academy and provide immediate advantages for the cadet community. Your support of Hotel Polaris, in turn, is crucial to securing the future of this long-term asset in the community and making this vision come to life.

THE IMPACT

Philanthropy plays a critical role in the story of Hotel Polaris and the impact it will have on future generations of USAFA graduates, parents and friends. Uplifting the Hotel Polaris project with private philanthropic support has a multiplier effect. The hotel is positioned to be a U.S. Air Force Academy Association & Foundation asset that will generate revenue to support USAFA priorities and cadet programs continuously. Your philanthropic support accelerates the transfer of ownership of the property to the Association & Foundation. It also bolsters the hotel's transformational impact on the future of the Air Force Academy.

From the conference center to individual guest rooms, there are a wide variety of ways you can make your mark at Hotel Polaris. Each facet of the hotel is uniquely intertwined with the Academy's enduring mission, heritage and future, ensuring that your gift will support and enhance its storied legacy.





GENERATIONS BALLROOM

This plaque stands as a tribute to the past, present and future generations of United States Air Force Academy graduates. These men and women entered the Academy with deep commitment for their service to country. Their service was strengthened and solidified by their challenging and profound experiences at the Academy and by their support for each other.

Each generation of the Academy's Long Blue Line progresses through its stages of learning, performance, growth, leadership and legacy.

Although the specific environment continually changes from generation to generation, the one thing that does not change is the primacy of integrity, service and excellence.

IN RECOGNITION OF
ALL GRADUATE CLASSES

FROM THE CLASS OF 1970
JERRY '70 AND PAMELA BRUNI



NAMING OPPORTUNITIES

All naming opportunity gifts will include the prominent placement of:

- A 1'x2' donor plaque in a predetermined space within the area of your gift that can accommodate up to 400 words with which you can honor a person, class or family; tell a story; and include a class crest or motto.
- A prominent and large feature on our donor wall, made up of paper plane sculptures that can include a name. Sculptures may further reflect the donor's USAFA class color or their preference of red, blue, gold or silver.

THE HOTEL

\$10 million

Sponsoring Hotel Polaris allows you to include your name in the hotel's identity, including the logo mark, signage and all official correspondence.

POOL & POOLSIDE BAR

\$3 million

The yearround heated pool and poolside bar area offer an inviting and relaxing space with expansive views of the front range.

THE CONFERENCE CENTER

\$3 million

The Conference Center features 26,000 square feet of expansive meeting space on its own dedicated floor and is an inspiring space for imaginative and innovative conferences, meetings and events. Hotel management estimates up to 400,000 people use the Conference Center annually.

CONSTELLATION BALLROOM

\$1 million

The Constellation Ballroom offers 6,000 square feet of elegant meeting and event space as part of the expansive Hotel Polaris Conference Center.

Pledge your gift today. Already secured naming spaces include:

- The Aviator Bar
- Generations Ballroom
- Pamela's Restaurant
- Thunderbird Bar



PUBLIC SPACES: RECOGNITION OPPORTUNITIES

All gifts include the prominent placement of:

- A 12”x12” donor plaque in a predetermined space within the area of your sponsorship that can accommodate up to 100 words with which you can honor a person, class or family; tell a story; and include a class crest or motto.
- Medium-sized feature on our donor wall, made up of paper plane sculptures that can include a name and reflect your class color, or preference of red, blue, gold or silver.

PUBLIC SPACES

Doolies Café & Terrace.....	\$500,000	Eagles Peak event lawn	\$250,000
Walkway bridge entrance	\$500,000	Skyline meeting room	\$200,000
Ascend Spa and terrace.....	\$500,000	Meeting rooms*	\$100,000
Constellation Ballroom foyer	\$250,000	*Santa Fe, Homestead, Balanced Rock, Cathedral Rock	
Noctua & Sagitta board rooms	\$250,000	Bocce court.....	\$100,000
Conference first floor terrace	\$250,000	Concierge lounge.....	\$100,000





Club Room

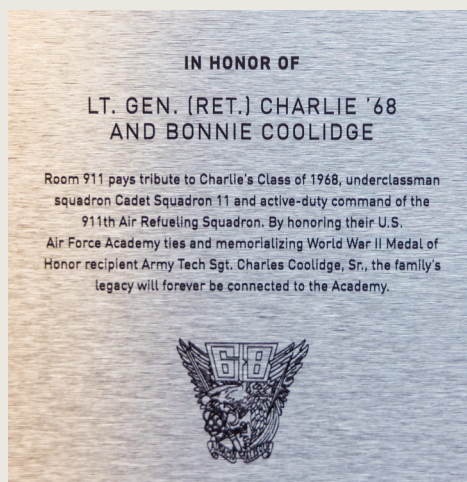
GUEST ROOMS: RECOGNITION OPPORTUNITIES

All gifts include the prominent placement of:

- A 7"x7" donor plaque to be located above the designated hotel room number that can accommodate up to 50 words and include class crests or motto.
- A feature on our donor wall, made up of paper plane sculptures that can include a name and reflect your class color, or preference of red, blue, gold or silver.

GUEST ROOMS

RESERVED: The Superintendent Suite... \$100,000 1,200 square feet	Polaris Club/9th floor (36).....\$50,000 340-360 square feet
Summit View suite (18).....\$75,000 774-892 square feet	Santa Fe Trailhead/Rampart Range (320).....\$25,000 330-360 square feet



Suite



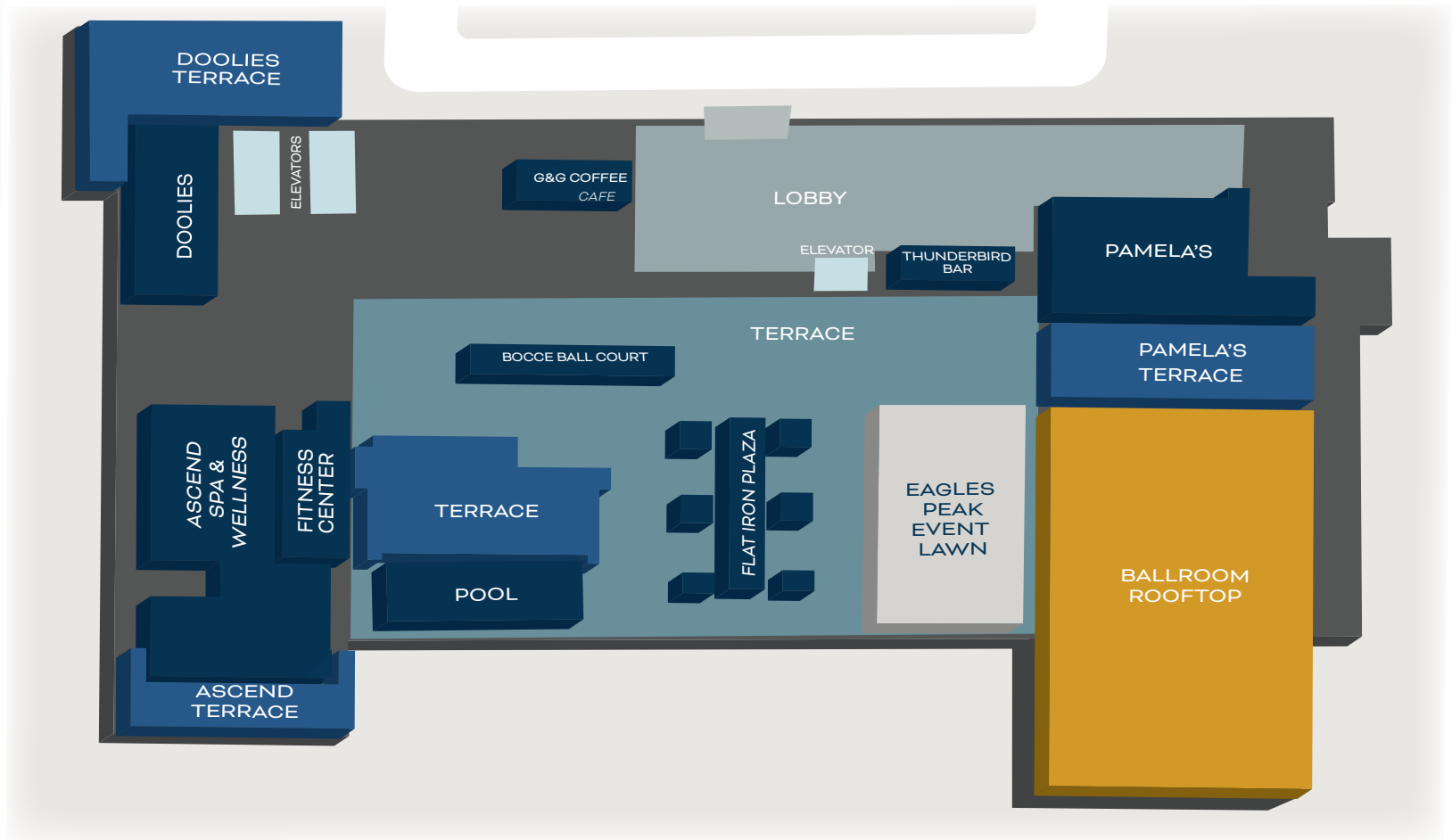
Santa Fe Trailhead/
Rampart Range room



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NORTHGATE BLVD.

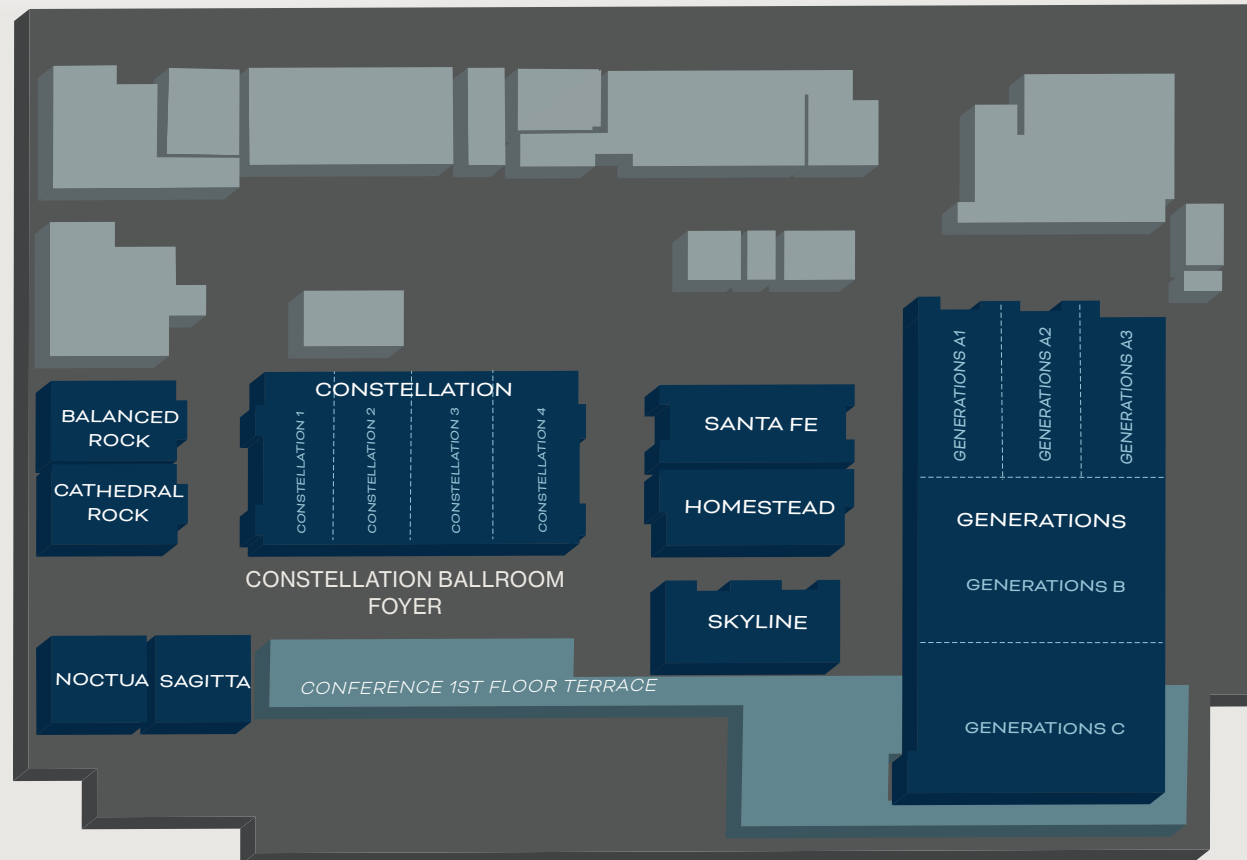




HOTEL POLARIS

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NORTHGATE BLVD.





HOTEL POLARIS

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CONNECT WITH US

719-472-2047

usafa.org/hotel_polaris

GENERAL EMAIL

hotelpolaris@usafa.org



THANK YOU

On behalf of the U.S. Air Force Academy Association & Foundation, alongside the U.S. Air Force Academy and the hotel development team, we thank you for your consideration and generosity in supporting this transformational project.



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